

**Silver Falls Kennel Club**  
**Organizational Meeting #2**  
Thursday April 25, 2002  
Dennys Restaurant, Salem, Oregon

**In attendance:** Rikki Hoffecker, Helen Wymore, Chuck & Beth Aylworth, Judi James, Karen Houle, Amy Thompson, Alice Watt, Rebecca Hillyer, Tom & Chris Levy, Liz Hughes. Chris Carter, Georjan Bridger, Gwen Mulheron had all advised they would be unable to attend due to other commitments. **Special Guest:** Harriet Borsuch, AKC Field Representative

**Chris Levy** opened the meeting at 7:15 by introducing **Harriet Borsuch**, AKC Field Rep. Harriet offered tips on how to organize and proceed to AKC recognition of our club. She recommended we get to know Mike Liosis, Director of Club Relations, and solicit his advice and help

**Harriet** and those present then discussed the appropriate territory size and potential conflicts with other club territory. Chris noted that recent US Census data supported having more than one club in the greater Salem area. By population it is larger than Lane County that supports 2 kennel clubs now. (See draft letter to AKC). We will need to select a club name that is descriptive of a larger territory so as not to limit us unnecessarily. It will also be important to put our 'territory' into perspective for the east coast folks. An hour's drive in the east often crosses three states: in the west it crosses one county, maybe.

Harriet ~~then provided a copy of~~ suggested we use AKC's sample constitution and bylaws. She recommended that we follow it closely as a way to simplify the approval process. Harriet provided some ~~ex~~amples of other clubs experiences in this area.

Harriet asked if we had an identified show site yet. **Tom Levy** advised he had been in contact with the **Oregon State Fairgrounds** in both Marion & Polk Counties with good feedback. There are also several schools and parks that may be suitable.

**Chris** asked how many households in our area we would need. **Harriet** advised 25 households was a 'minimum' and those should be people who don't belong to a lot of other all-breed clubs. **Chris** and **Alice** discussed the review of catalogs from a recent show in Albany and found about 100 exhibitors in this area, many of who are probably not connected to any all-breed club. We already have 18 charter members representing 14 households within the club territory.

**Harriet** also recommended we get active in a public way and begin holding matches and other things besides 'dinner' not only to encourage membership, but to establish your interest in hosting shows with AKC. It is also important to keep accurate records of what we're doing

**Harriet** then excused herself from the meeting to catch an early morning flight.

## UNFINISHED BUSINESS

AKC Contact Chris **Levy** advised she had contacted AKC's Club Relations Department and received the profile form and other information. **Chris** presented a draft letter to AKC asking them to start a file on us explaining who we are, and requesting approval of our proposed name. Chris will update the letter based on this evening's discussion and forward to AKC. Chris will do necessary follow-up and report AKC's response at the next meeting.

Membership experience and list We then did a quick show count of members experience in the sport of dogs. Among those present at the meeting, experience ranges from 2 years to 40 with an average of more than 26 years. Among us we've accumulated 206 championships and 11 performance titles. Our membership already includes five conformation judges, one obedience judge, and someone among those present who had every office or served on every committee connected to the sport. That's some record! (See AKC letter for more detail).

Since the last meeting, 2 households have been added to the membership list. (*Secretary Note: Those who were unable to attend last time, but did make this meeting*). Bringing our list of charter members to 18 among 14 households.

We forgot to get the URL of those who have webpages for the membership list. Secretary was asked to collect those and include in the membership list.

Constitution Chris distributed a copies of the AKC proposed constitution and requested volunteers to review it and report back to the full group next meeting with a recommended constitution for adoption. **Rebecca Hillyer** volunteered to be chair with **Tom levy** and **Liz Hughes** members. **Judi** will email an electronic version of the document to the sub-committee.

Incorporation Discussion of other things necessary to become an official entity including incorporation, official seal, and tax identification. **Chuck Aylworth** volunteered to contact David Atkins, a Eugene attorney, who specializes in organizing non-profit organizations for cost and requirements for using his services. **Judi** will check into Secretary of State business registry requirements and fees and obtaining a tax identification number.

Territory Club discussed appropriate territory and agreed it was the greater Marion and Polk County area. (*Secretary's note: The Salem Economic Development Corporation, SEDCOR, defines its' area as all of Marion and Polk County with Salem the largest population center. The Silver Falls area in the Waldo Hills east of Salem is the historic geographic center of the area.*)

Club Name. Discussion of appropriate name for the club that is distinct to our area of operations and also recognizable to those from outside the area. Among the names discussed: Mission Bottom, Hazelgreen, Pudding River, Chemeketa, Santiam, Waldo Hills, Salem, Marion-Polk, Silver Falls, Capital City, Willamette River, and Lake Labish. We narrowed the name down to two: Silver Falls and

Santiam, neither of which is used by other AKC all-breed or specialty clubs in Oregon.

Silver Falls is the name of the largest state park in Oregon as well as the largest group of tall falls on the west coast. It is the destination of many tourists to the area and close to the Oregon Garden. The Silver Falls State Park and canyon is near the geographic center of Marion County & Polk Counties and an often used subject of photographs and logos identifying the area.

Santiam is the River basin draining much of the Waldo Hills of Marion County as well as the water source for the city of Salem and many other communities in the Marion-Polk area. It also happens to be the boundary between Marion County and Linn County, home of another AKC dog club.

By show of hands, **Silver Falls Kennel Club** was the preferred name. Our second choice is *Silver Falls Kennel Club of Oregon*, followed by *Silver Falls Kennel Club of Marion-Polk*. If AKC does not approve any of these names, *Santiam Dog Fanciers Association* was the next choice followed by *Santiam Dog Fanciers of Oregon* and *Santiam Dog Fanciers of Marion-Polk*.

Show Sites Tom **Levy** reported on his positive discussions with area the **Oregon State fairgrounds** and ~~convention centers~~. **Rikki Hoffecker** reported on her review of the Sublimity Harvest Festival Grounds: it turns out the festival ground and meeting hall are not connected and therefore would not work well as a show site. Tom will check further into the fairgrounds; **Judi** and **Helen Wymore** will check out Minto-Brown, Willamette Mission, Waterfront Park, and Legion Park in Woodburn and report back next meeting.

Fun Match. Discussion of possible dates and sites for a match. After a review of the licensed show calendar and knowledge of other things happening, we agreed to hold a match somewhere in the Salem area on Sunday August 4. Discussion of the importance to advertise it well – we'll have two local show weekends to put out flyers before this date. Discussion of using a sweepstakes and/or rally obedience format to increase income and encourage show and go venue. Also a discussion of offering 'regular classes' to help demonstrate our ability to put on a real show. **Alice Watt** will continue as chair; everyone was encouraged to look for possible sites and report back at next meeting.

## **NEW BUSINESS**

Logo and Stationery Discussion of need to create a logo once we have a name to begin branding our club activities. **Rebecca, Liz Hughes** and **Amy Thompson** discussed some of the things other clubs have done including using the graphic arts students at Chemeketa CC to design a logo. Further work was deferred until we have a registered name.

Fundraising Discussion of ways other clubs have raised money including charter members putting up more than nominal dues to build the bank; fun matches,

health clinics, CGCs, dog walks, seminars. Agreed that in addition to the fun match, discussed above, we would put together an eye clinic.

Eye Clinic Rebecca and **Alice** will talk to Dr. Maxwell about availability and cost with an eye to hosting a clinic at the Clackamas KC shows June 20-21 and/or Portland KC Bench Show October 12-13. Chris will contact the Kroghs once we know if Dr. Maxwell is available.

Treasury. Although we don't have any money yet, we discussed the need to establish a relationship with a bank and get the basics set up so we're ready when the club incorporates. **Liz Hughes** volunteered to be interim Treasurer. She will contact area banks and make a recommendation of who offers the best value for our business.

**Next Meeting** We again discussed appropriate meeting night and confirmed that the fourth Thursday of the month is still the best for current members standing schedules. Because of the Memorial Day holiday however, the next meeting will be Thursday May 30 at Denny's on Hawthorne & Ryan, Salem.

We also discussed some *fun* things for meeting nights such as a BBQ at a member's house or at the Silver Falls Park and possible educational events. No action was taken at this time.

There being no further business meeting adjourned about 10 pm.

Recorded by Judi James, Interim Secretary