Silver Falls Kennel Club General Meeting

January 23, 2003 Kwan's Restaurant, Salem, Oregon

In Attendance Judi James, Helen Wymore, Chuck & Beth Aylworth, Michele Coburn, Jim Brown, Pat Hill, Liz Hughes, Rebecca Hillyer, Karen Houle, Chris & Tom Levy, Gary Dunlop, Alice Watt, Bob Hughes. Guests: John & Melissa Schaffner, Sally Johnson, Tony Guervara, Marge Pierce

President's Report Congratulations to all on the Holiday Paws match. At the last board meeting, we looked back on where we've been and did some brainstorming of where we'd like to go as a club. The club has been in existence for 10 months, we've organized and incorporated, begun some outreach in the community, held two successful matches and two member education programs, outgrown two meeting places, had a great BBQ-potluck, have money in the bank, and are having a lot of fun too!

The board suggested four goals for 2003: Community engagement and fundraising, branding the club with a good graphic image, growing our membership, and obtaining AKC recognition.

Secretary's Report Minutes of the November meeting were approved as published. We do have correspondence – besides several offers for credit cards, the club has received a letter from the Marion County 4-H leaders asking for our support for the county's dog program. (Sec'y note see discussion in new business)

Treasurer's Report In this year we've gone from nothing to income of more than \$2100, expenses of \$818. Our current balance is \$1,331 with \$205 received this evening for deposit. (Polk County deposit refund, tile sale)

Committee Reports

<u>Policy Committee</u> The committee has been formed with the following members serving on it: Jim Brown, Karen Houle, Gary Dunlop (Board member) and Tom Levy. The committee's purpose will be to put our growing body of practices and policy into writing. Chris Levy will call the first meeting within the next month.

<u>Website</u> Alice reported that match pictures are now up – go take a look, there's some great ones taken by several members including our historian Teresa Kaminski. http://www.silverfallskc.org/events/paws.htm (be patient, it may take a bit to load). If you've had difficulty getting into the website recently, it's because our server was hacked into and was down for about a week repairing the damage. But, all should be ok now.

Breeder Referral Alice is coordinating now since Pat Hill's new job prevents her donating as much time to the project. Alice has received some contacts for terriers from Chris. Now we need each member to think about who they know in and around Oregon in their own and other breeds, that would be good resources to people looking for information on different breeds, and forward that information on to Alice to organize. Once we get everyone collective knowledge gathered, we can start filling in the gaps. Please email

Alice – or write down and bring to the next meeting the following information: breed, contact name, town, email and/or phone number.

<u>Classes</u> Helen reported classes will begin again 1/28, 730-830, at Four Corners Elementary for 8 weeks. If we don't have better response to this set than last time, it's doubtful classes will continue past April. Discussion of other places to meet, current location. Chris put out flyers at the Rose Classic and most were picked up.

Membership Applications Helen did first reading of the following applications f:

Norm & Marge Pierce

3530 Winola Av S Salem, OR 97302 503 581 1058 mpierce@cyberis.net Sponsors: Tom & Chris Levy, & Judi James

Breeds: Silver Toy Poodles, German Shorthaired Pointers, English Springer Spaniels

Spaniels.

Active in dog clubs, showing, breeding dogs for 37 years. Both have attended meetings and helped at our first match.

Melissa & John Schaffner

Paige & Taz (Juniors) 252 Stonehedge PI Salem, OR 97071 503 982 2488 Sponsors: Helen Wymore &

Judi James

Breeds: Keeshonden

Melissa has been showing dogs 20+ years and helped at both of our matches. John is new to dogs, but is interested in getting involved in agility with his Donnie dog. Paige and Taz have also been to shows all their lives. They have both attended a meeting.

Unfinished Business

Newsletter Bob Hughes asked the club if we really need a newsletter since we have an informative website and communicate by email? After discussion, consensus was to instead migrate the electronic mailing list to a list-serve on Yahoo. Beth Aylworth has volunteered to set up and moderate the list. Beth will send an invitation to all current members to join the Yahoo list. (Sec'y note, to subscribe go to http://groups.yahoo.com/group/silverfallsdogs/)

<u>Logo</u> Helen has been working with a graphic artist, Kenny Schaffner, and we has three rough designs for the club to consider. They will be online shortly for discussion.

<u>AKC Liasion</u> Judi reported that the Board reviewed the draft update to AKC at their last meeting. Judi is making headway in demonstrating the need for another club in this area.

Westminster Party is on for 2/10-11, 5-8 pm at the Ram Pub. Discussion of whether we should reserve a room vs. using the open area. Show of hands indicated about a dozen

could attend each evening from club. Consensus to keep a separate room reserved for now (\$400 food guarantee) and see if we have enough attendees to make that, if not separate room will be canceled and we'll use the open area behind the entry hall.

New Business

Next Match Bob Hughes volunteered to chair the next match. Rebecca Hillyer volunteered to assist. Discussion of holding it at the State Fairgrounds and other possible sites. Judi advised only Columbia Hall is available at cost of \$800Vday for a portion of the building (120 x 120 sq ft) Discussion of possible dates with agreement 3/29 is not a good weekend due to school break, and other activities. Discussion of restoring the Terrier Association 'tradition' of an Easter Eve match. Bob will look into sites and possible dates and report at the February meeting.

Community Engagement Chris asked how many had met their legislator since Patti Strand's November talk to start a discussion of how we build a presence in the community. Discussion of possible opportunities including Project Pooch at MacLaren School, Marion County 4-H, Humane Society. Salem Parks is another community need: the off-leash park at Cascade Gateway is on hold due to lack of funding and more mutt mitt sponsors are needed for all parks.

Chuck & Beth Aylworth discussed Humane Society activities including the dog coach program and library dog reader program. Tony Guereva invited members to come to Regis High School on Tuesday to help with a dog day visitation. Helen and Melissa volunteered.

Consensus was to invite 4-H, Project Pooch, Salem Parks, and Humane Society to visit a meeting and talk about their programs and how the club may be able to help.

Marion County 4-H recently contacted the club about sponsoring trophies for county fair. The Polk County 4-H dog program is supported by Luckiamute Dog Training Club. Most other county programs are sponsored by the dog club in their local area. Marion County is not supported by any dog club. One of the leaders and possibly some of the 4-H participants will attend our February meeting to talk about their program and their needs.

Membership Education In addition to the above outreach opportunities, the OSU Small Animal Veterinary program was suggested. The Dean is a great speaker and it would be useful to know what they have to offer dog fanciers once the new facility is finished.

<u>Club Awards Program</u> Besides education, it's important to recognize members achievements. Rebecca Hillyer, Michelle Coburn and Marge Pierce volunteered to be a committee to develop some ideas for the club to consider.

Membership Growth Chris noted that the group who started the club had an average of 26 years in the sport and over 200 AKC champions. We have a good central core of members, and so far we're having fun working and playing together. But it's time to reach

out to others in the community. Helen advised we had 4 people who asked for more information on the club at the December match and she has followed up with emails, letters, and soon calls to get them involved with classes or meetings.

We have several guests this evening as a result of member outreach efforts: Sally Johnson has recently moved into the area, once raising Scotties, and now involved with Golden Retrievers; she heard about us at the Rose Classic. Tony Guereva shows Spinone Italiano and heard about us from Sally.

There being no further business, meeting adjourned about 9 pm for braggin' time.

Sec'y note: Next general meeting will be Tuesday 2/27, program: 4-H

Place: Kwan's Restaurant, 6:30 dinner, 7 pm meeting