

Members present: Chris Levy, Tom Levy, Karen Houle, Gary Dunlop, Lita Long, Lorene Jones, Sandy McArthur, Christine Cameron, Kim Anderson, Sally Lawson, Nancy Fransen, Chuck Aylworth.

Chris handed out a list of thoughts she'd had about what could be discussed. She mentioned that there were a lot of things that we can do without knowing the date of our show and T-shirt list included her "brain dump" of items as a start.

Chris said that a date for our show is a moving target since clubs are moving their dates around all the time, and it won't be until we have the go-ahead from AKC that we can actually choose a date, (figuring out what buildings are available at the fairgrounds) and publicize it to make sure no one else is planning for that date. But in the meantime, many other things can be already planned.

### **Goal**

The group discussed what was important to us as a club in putting on a show and everyone agreed that the exhibitors should be a priority. Our goal should be to make exhibitors want to come to our show. Potential numbers of entries was discussed with a consensus being around 1000-1100 entries. It will probably be larger our first year.

### **Ideas to Attract Exhibitors**

These are ideas thrown out by the members, not a list of what is planned. Our budget will control what we can and cannot do.

- Good judges - not the overused ones, and not Canadians
  - Group consensus was that we use a committee to hire judges rather than having the Show Chair do it. They would start with recommendations by the members and then give the members a proposed slate before hiring.
- Have a theme
  - Hawaiian
  - Cops & Robbers
  - Pirates
- Provide donuts in the morning
- Pizza party
- Help with daily unloading, reloading
- Offer rosettes - as many as we can, especially not flat ribbons for NOHS groups
- Clothes for juniors - Sandy said Laura Reeves is interested in working with us on that
- Specialties - we want to encourage specialty clubs to go in with us. We could use a Friday afternoon setup day for specialties so we may not have to pay as much for the fairgrounds buildings. Offer rebates to clubs having specialties.
- NOHS - offer both days (will exhibitors stay around for Sunday groups?)
- Offer other groups
  - Best BBE
  - Champion BBE

- Foreign-bred sweepstakes
- 4-6 Puppy
- Others?
- Dock Diving
- FAST CAT
- Decided not to include agility at this time
- AKC Scent Work

## Costs

Since we don't have a large treasury and offering some of these things costs money, what can we do to help raise more funds?

- Corporate donors - get local business to fund, then have banners on the rings
  - Get more than one corporate sponsor
- Work with local business and Visitors Bureau - use stats from AKC website for how much shows contribute to the local economy. Use them to help with hotels, donors
- Raffle
- Charge for reserved grooming
- Get lots of vendors
  - Recruit from local shows, but also non-dog vendors - maybe some from Saturday Market?
  - Charge usually around \$50-100/day?
- The group felt we should not charge for spectators (at least to start with)
- Get sponsors for group awards

## Hotels

- Need to find hotel for judges
  - Near where airport shuttles drop off
  - HUT \$54 round trip (every 2 hrs)
  - Oregon Shuttle \$47 RT (every hour)
- Need to find hotels that take dogs for exhibitors

## Parking

- Need to hire someone to do parking
- Karen Stenlund - NW Dog Show Parking is best bet for RV parking
- Fairgrounds does their own day parking

## Superintendent

The group discussed the 3 main superintendents in this area, Onofrio, BaRay, and MB-F. It was the consensus of the group that while price is important, the quality of their work was also important. The group decided that we should ask BaRay and Onofrio for bids.

## Vendors

- Sally Johnson had volunteered to be Vendor Chair. Lorene will contact her.

- Every club member should be on the lookout at shows for quality vendors.

#### Action Items

- Sally - talk with Holiday Inn first about judges hotel, follow up with others nearby shuttle drop-off.
- Sally - get a list of hotels that take dogs
- Karen - find a good hotel near PDX for judges flying out Monday morning
- Tom - contact NW Dog Show Parking to see if they will have time for us, or put us on their list of "potential" clubs
- Christine Cameron - ask BaRay and Onofrio for bids
- Lita - check into prices of rosettes and propose costs for rosettes for as many awards as we can afford.
- Christine Cameron - open up conversations with specialty clubs about having specialties with us
- Sandy M - collect business cards and recommendations from members on vendors
- Lorene - contact Sally Johnson about being Vendor Chair
- Kim - Check with NADD about offering dock diving
- Karen - Check with Chintimini KC about offering FAST CAT
- All members
  - Check with your own specialty club about moving to SFKC weekend or your parent club about a regional specialty
  - Check out vendors at shows, get business cards and give to Sandy M.

#### Possible Chairs

- Chief Ring Steward - Karen or Gary
- Specialty Coordinator - Christine Cameron
- RV Parking - Tom
- Grounds - Tom with Gary helping

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#### Since the Meeting

- Sally Lawson has volunteered to be Fundraising Chair and work on sponsors
- Chris will volunteer to contact the Convention & Visitors Bureau and start the conversation with them
- Sandy McArthur reported that the Seattle KC "had nothing but good things to say about BaRay. They specially said they are highly professional, accurate and worked hard to run things smoothly."